

# CONFERENCE AGENDA

11-13 MARCH 2024

MUMBAI, INDIA

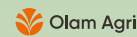
COTTON'S SUSTAINABLE  
FUTURE: INNOVATE TO THRIVE



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## SPONSORS

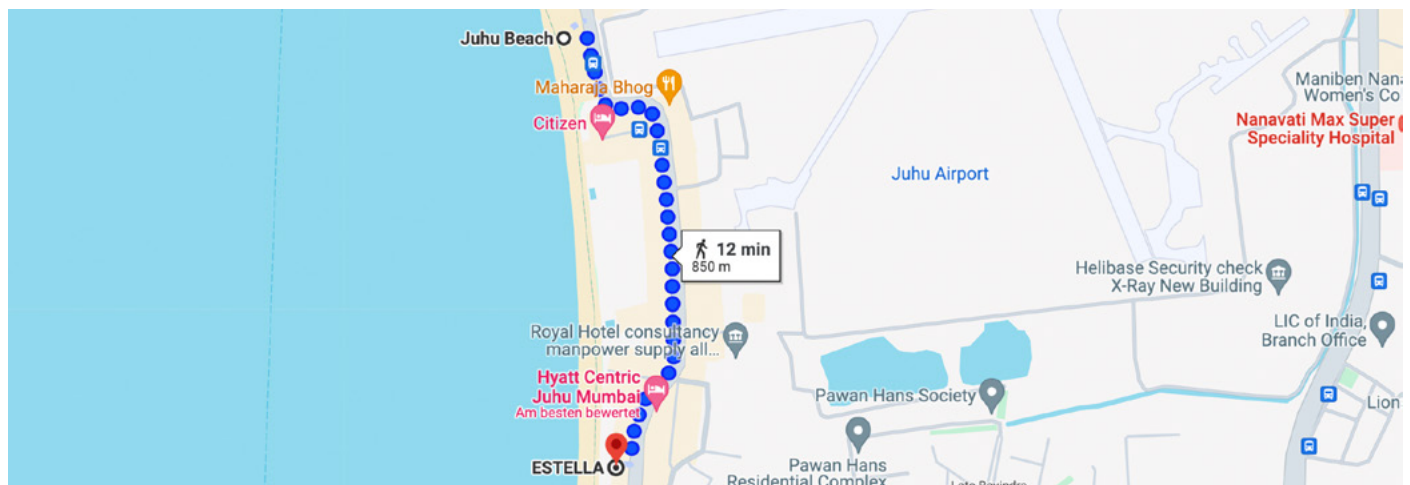


## AGENDA OVERVIEW

Sunday, 10 March 2024

18:00 - 23:00

Dinner sponsored by Direction Software LLP  
at ESTELLA



Nichani Kuttir Building, Juhu Tara Rd, Juhu, Mumbai, Maharashtra 400049

Monday, 11 March 2024

MODERATED BY AANCHAL BAJWA (TV Presenter, Lifestyle &amp; Corporate Emcee, Actor)

8:00 – 9:00	Registration
9:15 – 9:30	<b>Welcome</b> Tina Stridde (Aid by Trade Foundation)
9:30 – 9:45	<b>Keynote speech</b> Shri Lalit Kumar Gupta (Chairman-cum-Managing Director, Cotton Corporation of India)
9:45 – 10:30	<b>Introduction to CmiA &amp; RCS by the AbTF Team: An Overview and Insights</b>
10:30 – 10:50	Coffee break
	<b>Cotton, Regenerative Agriculture &amp; Climate</b>
10:50 – 11:15	<b>Introduction of the AbTF Regenerative Cotton Standard</b> Inka Sachse (Aid by Trade Foundation)
11:15 – 11:45	<b>The role of cotton in a regenerative agriculture</b> Dr Keshav Kranthi (International Cotton Advisory Committee)
11:45 – 12:15	<b>The Importance of Soil Health: Understanding Its Impact and Benefits</b> Dr Adam Cobb (The Soil Food Web School)
12:15 – 12:45	<b>How to empower communities while making an impact</b> Alais Ole-Morindat (African People & Wildlife)
12:45 – 14:00	Lunch break & Networking
	<b>Innovations &amp; Technology: How they help to coach farmers and measure impact</b> <i>Short presentations followed by a panel discussion</i>
14:00 – 15:30	<ul style="list-style-type: none"><li>• <b>Remote Sensing for monitoring compliance &amp; measuring impact</b> Stefan Scherer (Geocledian GmbH)</li><li>• <b>Monetizing Carbon Sequestration for cotton farmers</b> Dr Daniela Castro Herrera (sustainable AG)</li><li>• <b>Projects on Digitilization – Examples from India</b> Jyoti Pujari (GIZ India)</li></ul>
15:30 – 16:00	Coffee Break

Monday, 11 March 2024

MODERATED BY AANCHAL BAJWA (TV Presenter, Lifestyle &amp; Corporate Emcee, Actor)

**Walk & Talk / Market Place**

Demonstration of technology options &amp; indigenous knowledge

16:00 – 17:30

- Alais Ole-Morindat (APW): **How traditional knowledge combined with IT tech are empowering communities**
- Stefan Scherer (Geocledian GmbH): **Demonstration of remote sensing use cases in the CmiA context**
- Dr Daniela Castro Herrera (sustainable AG): **Carbon sequestration projects and a feasibility study approach**
- Rajan Bhopal (PAN UK): **Showcasing an app that allows to collect information on pesticide poisoning in a sensitive and confidential way**
- Dr Ben Sekamatte, Britta Deutsch & Inka Sachse (AbTF): **Latest training approaches developed by AbTF**

17:30 – 17:45

**Summary of the day**

19:00

Dinner at the hotel (sponsored by Otto Stadlander GmbH)

Tuesday, 12 March 2024 MODERATED BY AANCHAL BAJWA (TV Presenter, Lifestyle & Corporate Emcee, Actor)

8:00 - 9:00	Registration
09:00 - 09:15	<b>Opening Remarks</b> Lalit Mahajan (Senior Vice President, Welspun Living Limited)
09:15 - 09:45	<b>Transparency Unveiled: How IKEA leads in Global Business Practice</b> Krishnamurthy Srinivasan (IKEA)
09:45 - 10:30	<b>Navigating the Legal Maze: Global Textile Production and Compliance</b> Arindama Banerjee (LRQA)
10:30 - 11:00	Coffee break
11:00 - 11:30	<b>Transparent and intelligent supply chains</b> <b>Improving cotton quality and traceability - an example from Cote d'Ivoire</b> Haissata Kaba (APROCOT-CI)
11:30 - 12:00	<b>REWE's Journey to 100% Traceable CmiA Cotton</b> Torsten Stau (REWE Group)
12:00 - 12:30	<b>Ensuring Integrity Through Physical Control in Cotton Supply Chains</b> Peter Wakefield (Wakefield Inspections Services)
12:30 - 14:00	Lunch break & Networking
14:00 - 14:30	<b>AI-powered Tracking &amp; Tracing in the Modern Era</b> Arun Nayar - (Direction Software LLP)
14:30 - 15:00	<b>Textile Genesis - Revolutionizing the Industry with Digital Platform Innovations</b> Ranga Nathan (Textile Genesis)
15:00 - 15:30	Coffee Break
15:30 - 16:30	<b>The Future of Traceability and Security in Supply Chains - The Impact of Artificial Intelligence</b> (Featuring Direction Software LPP, LRQA, Reliance Group, SODECO and Textile Genesis) <i>Panel Discussion</i>
16:30 - 17:00	<b>Summary of the event</b>
19:00	Dinner at the hotel (sponsored by Cargill Cotton, Devcot S.A., Ecom Agroindustrial Corp. Limited, Olam Agri, Paul Reinhart AG and Vijay Cotton & Fibre Co.)

Wednesday, 13 March 2024

<b>Field Trip</b>	Visiting the Cotton Association of India 2nd floor, Cotton Exchange Building, Opp Cotton Green Railway Station, Cotton Green, Mumbai, Maharashtra 400033
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